

30 November - 12 December 2023

DENMARK AT COP28

Ambassador Briefing and Networking
for Partners of The Danish Pavilion



COP28
UAE



Danish Ministry of Climate,
Energy and Utilities



Confederation of Danish Industry



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK



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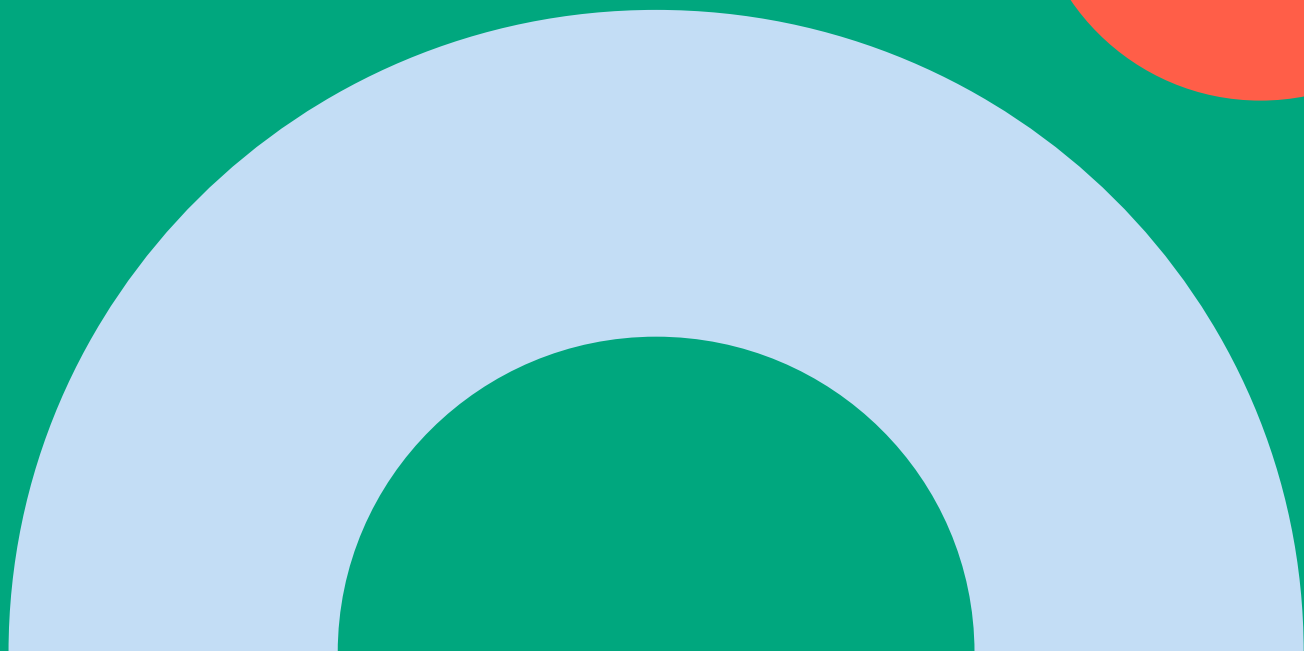
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WELCOME

By Nina Milling Riiser, Head of
international Relations, State of Green

Anne Højer, Senior Director Climate Policy,
Confederation of Danish Industry



COP28 Briefing

By Consul General & Head of Mission in
Dubai, Ambassador Lars Steen Nielsen

Introduction

Introduction to the local Danish setup in the UAE

Brief overview

Brief overview of the purpose and significance of
COP28 being anticipated as the biggest COP

Practical updates

Latest practical updates and key themes

The Danish partners will have the opportunity to highlight their expectations, concerns and priorities and get the opportunity to express interest in collaboration with international stakeholders.

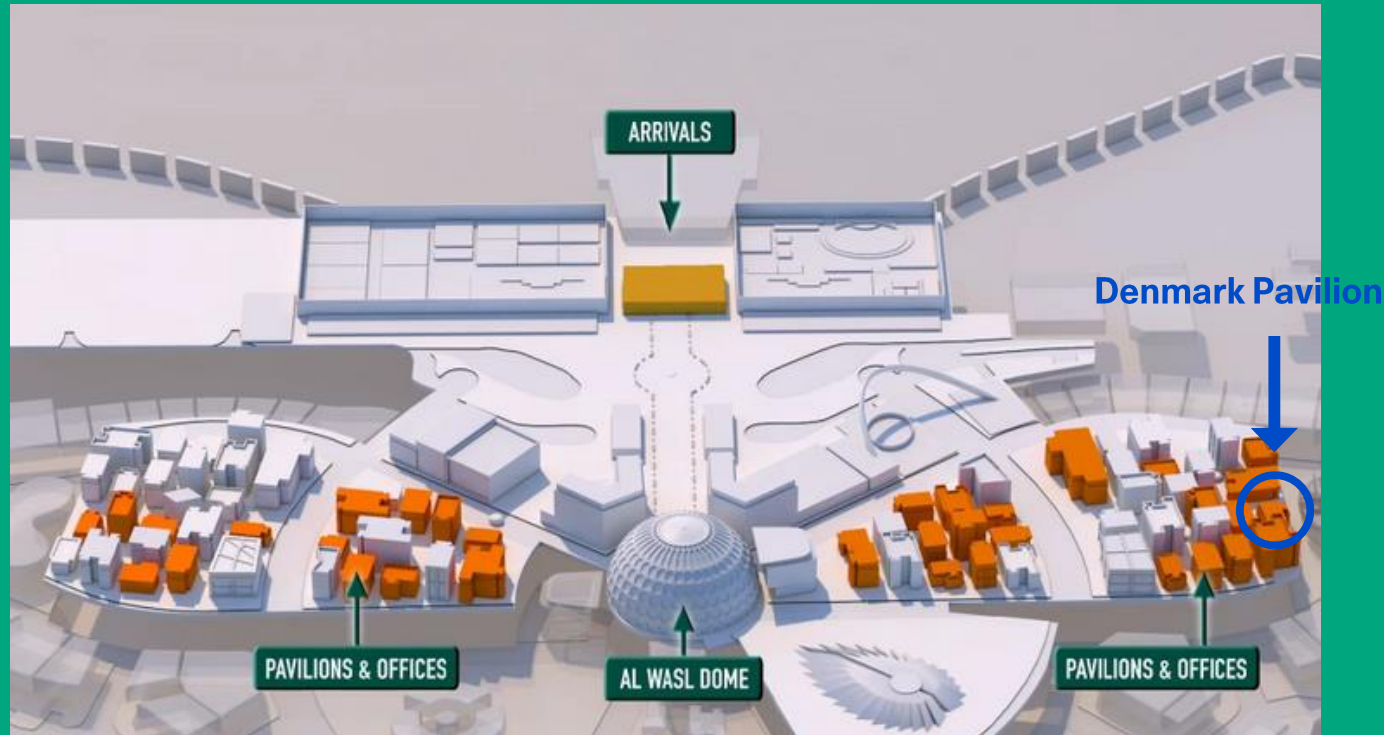
Please notice that one week after the event, August 31, will be the final opportunity to request assistance from the ambassadors and local setup in terms of positioning, partnerships, and business development related to COP28.

Practical updates

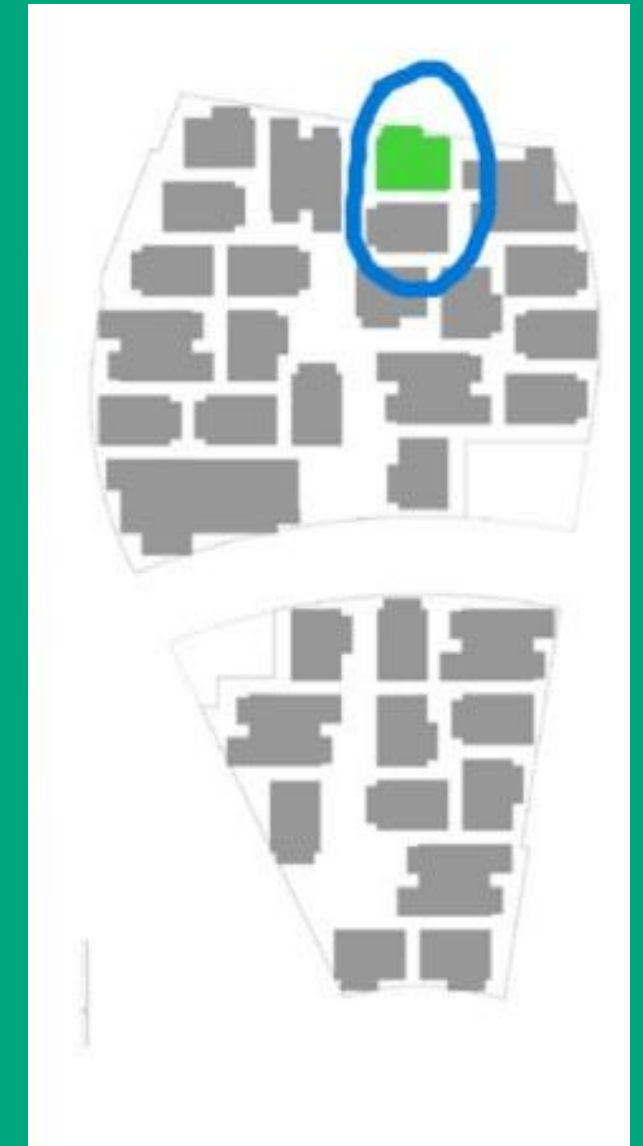
Latest practical updates and key themes

- 139 m2 pavilion + meeting rooms

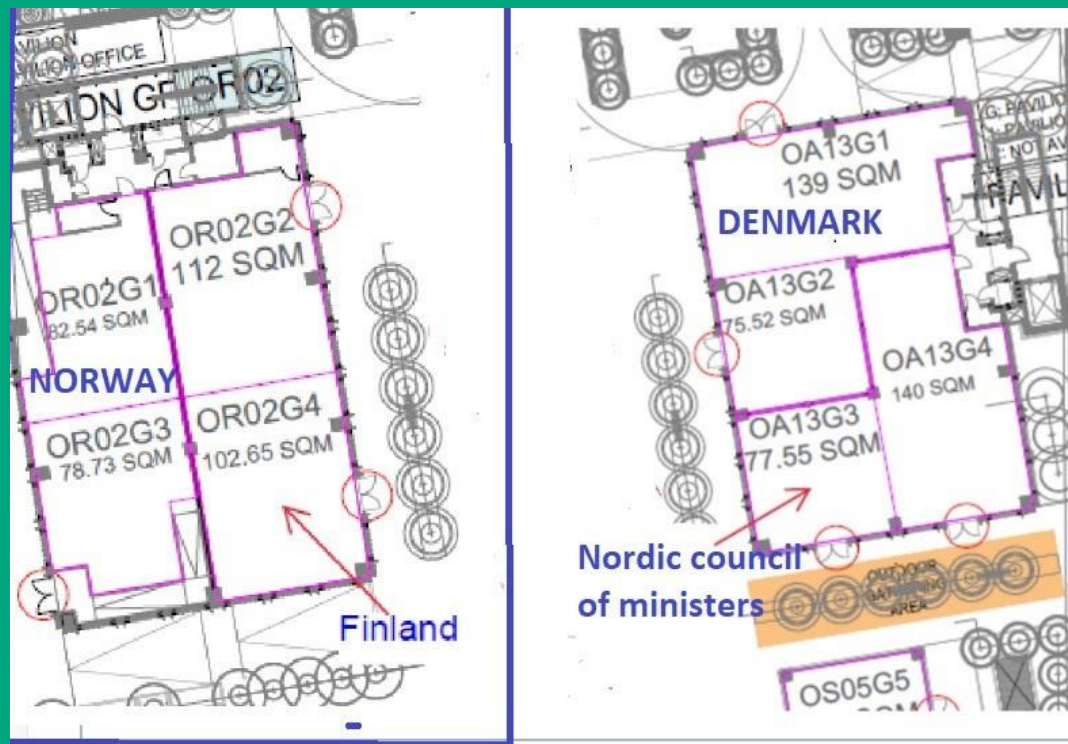
Location plan



Opportunity district

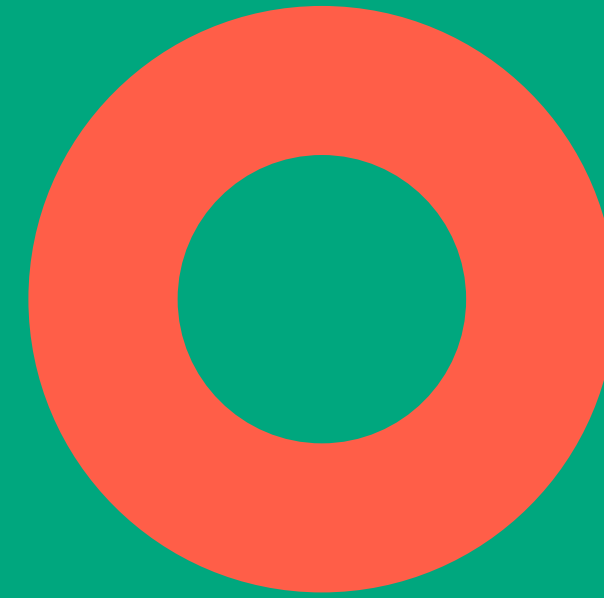


Space guidelines





Risk of Limited Audience Flow



- Invitation process & guest lists are key
- Event concept - will a roundtable or exclusive event look better?
- Coordinate thematic events and joint invitations to secure more relevant content for guests
- International stakeholders must be part of the concept



Dos and don'ts when planning events at the Danish Pavilion



Thematic Program

Cross-cutting themes

- 

Technology and innovation
- 

Inclusion
- 

Frontline communities
- 

Finance

Date	Theme
Nov 30	Opening day
Dec 1	World Climate Action Summit
Dec 2	World Climate Action Summit
Dec 3	Health, Relief, Recovery and Peace
Dec 4	Finance, Trade, Gender Equality, Accountability
Dec 5	Energy and Industry, Just Transition, Indigenous People
Dec 6	Multilevel Action, Urbanization, and Built Environment, Transport
Dec 7	Rest day
Dec 8	Youth, Children, Education and Skills
Dec 9	Nature, Land use, and Oceans
Dec 10	Food, Agriculture and Water
Dec 11-12	Final Negotiations

Deadlines

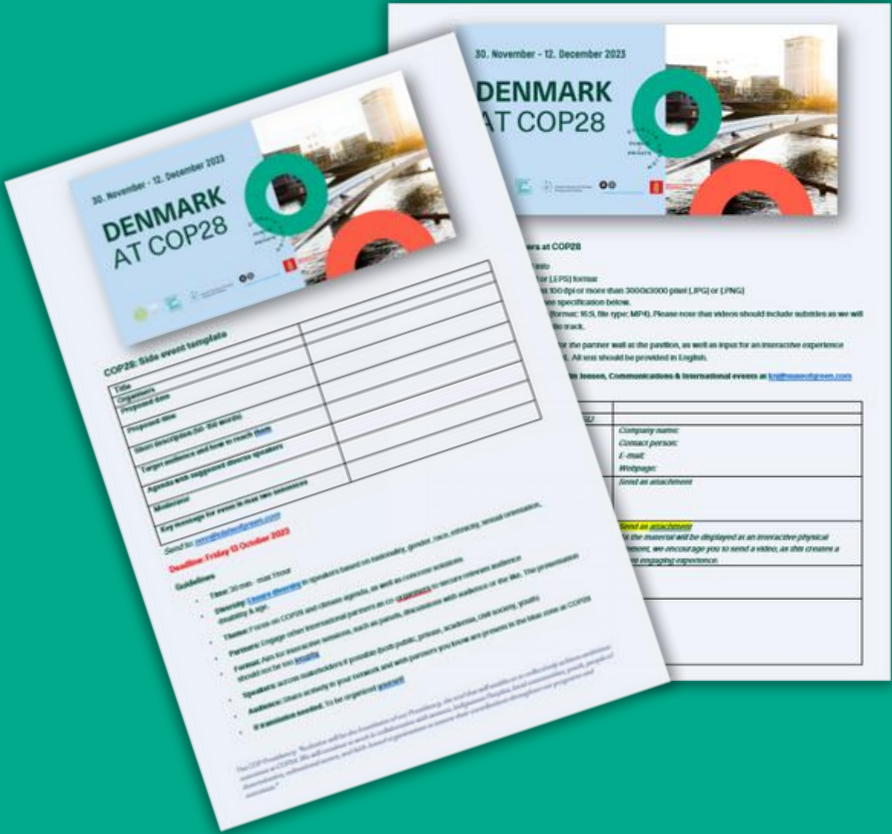
Deliverables from partners at COP28

Marketing
template

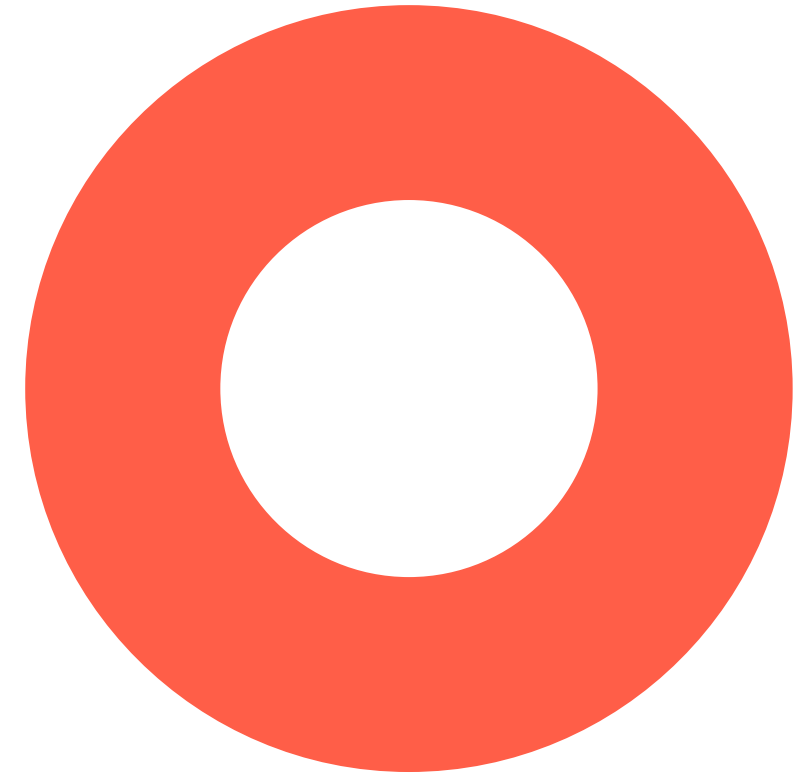
Friday September 20, 2023

Side event
template

Friday October 13, 2023



THEMATIC NETWORKING



- Decarbonising value chains
- Renewable Energy
- Financing the green transition
- Food and agriculture
- Energy Efficiency
- Biodiversity

