**Green Together Experience – Case contribution**

**What is it?**

Green Together Experience (GTE) is a digital and interactive platform developed in corporation between The Danish MFA and State of Green. The purpose of the platform is to showcase how Danish green solutions – private or public – are implemented in cooperation with local partners with a view to solve global challenges within energy, water, cities, and circular economy across the world. The platform is publicly accessible through State of Green’s online toolbox: <https://live.stateofgreen.com/green-together/#/challenges/>

**Who is it for?**

GTE can be used by anyone working to promote Denmark and Danish green solutions internationally. This could be the Danish embassies, the Trade Council, Innovation Centres, Export Associations and Consulates.

**How to use it?**

GTE is a browser based solution and can be used on touch screens, tablets or on your computer. GTE is a great dialogue tool to engage local stakeholders during events, expos, seminars, webinars or meetings, as well as a free opportunity to showcase Danish company solutions, government-to-government partnerships, or publicly funded activities and investments to an international audience. Examples of usage:

* COP26
* Circular City Week
* IEA- and IWA-congress
* Delegation visits to House of Green
* Embassy Events

**How to contribute with a local case**

1. Make sure the case fulfils the criteria for sustainability\*
2. Fill in the case template
3. Make sure to collect relevant images and video materials related to the case
4. Send the case template and images to State of Green/Sofia Shevlin at [ssh@stateofgreen.com](mailto:ssh@stateofgreen.com)
5. The case will be added to GTE and accessible online within 5 days

**\*Criteria for submitting a case**

**\*Company cases/solutions** must comply with the following screening criteria to be included in GTE:

1. Companies that identify themselves as a Danish company and have a Danish CVR number. If your

company is a Danish subsidiary to a foreign company, the Danish subsidiary must conduct activities that are not only related to sales and marketing in Denmark.

1. The Danish case/solution must be implemented internationally to be added to the platform – not only in Denmark
2. The company must offer exportable products or services which contribute to **green energy production, energy-, water- or resource efficiency in production or operations, climate change mitigation and/or environmental protection**.
3. Companies that solely produce sustainable products to the B2C market do not qualify, as the platform does not target private consumers (B2C).

**\*Cases on public funding, climate aid and G2G partnerships** must comply with the following screening criteria to be included in GTE:

1. Development finance activities must evolve around **green energy production, energy-, water- or resource efficiency, climate change mitigation and/or environmental protection**.
2. All Danish development finance activities are by definition screened according to the OECD DAC Rio Makers on biodiversity, climate change mitigation, desertification and climate change adaptation and/or the EU Taxonomy Classification, and therefore qualify.
3. TC-cases must comply with the criteria for company cases as stated above.

**Case template**

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| --- | --- | --- |
| **Case headline (make it catchy)** | |  |
| **Sector**  **Which sector/subsector does the case belong to – e.g. offshore wind energy, waste to energy, non-revenue water, legislation etc.** | |  |
| **Country and City**  **Where is the solution implemented?** | |  |
| **Challenge(s) - Max 150 words**  **What was the challenge(s) that needed to be solved – e.g. air pollution, water loss, down-time, large energy consumption, lack of climate resilience etc.** |  | |
| **Solution(s) - Max 150 words**  **What is the “solution” that solved the challenge(s) – e.g. a pump, energy efficiency, a nature-based solution, a public-private partnership etc.** |  | |
| **Result(s) - Max 150 words**  **What are the concrete results – e.g. 30% reduction in water losses, 10% energy savings, 3 man-hours saved, increased climate resiliency etc.** |  | |
| **Danish Company/Organisation/Contributor**  **A short description of the Danish player and its focus areas.** | **Fact box:**  Name:  Specialization:  Founded:  Size:  HQ:  **About the Danish Company/Organisation/Contributor (max 100 words)** | |
| **Local Partner/Organisation/contributor**  **A short description of the local partner involved – if applicable.** | **Fact box:**  Name:  Specialization:  Founded:  Size:  HQ:  **About the Local Partner (max 100 words)** | |

**Find inspiration from other cases:**

* Nature-based solution: <https://live.stateofgreen.com/green-together/#/challenges/2305/2414/>
* Non-revenue water: <https://live.stateofgreen.com/green-together/#/challenges/2305/2412/>
* Waste reduction: <https://live.stateofgreen.com/green-together/#/challenges/2306/2415/>